



# Press Kit

## 2011



cherylandrews  
MARKETING COMMUNICATIONS



## Fact Sheet

---

<b>Address</b>	P.O. Box 246 – Vieux Fort, St. Lucia – West Indies
<b>Website</b>	<a href="http://www.cbayresort.com">www.cbayresort.com</a>
<b>Reservations</b>	1 (877) 352-8898, 1 (758) 456-9999, <a href="mailto:reservations@askmeaboutcoconutbay.com">reservations@askmeaboutcoconutbay.com</a>
<b>General Manager</b>	Vishal Bhalla, 1 (758) 459-6099
<b>Description</b>	The 85-acre, all-inclusive Coconut Bay Beach Resort & Spa caters to families, couples and honeymooners alike. Mirrored after the island's most famous landmarks, the twin Piton Mountains, Coconut Bay has its own set of twins, Harmony and Splash. Harmony is a tranquil adults-only oasis offering the perfect setting for those seeking a romantic escape with a coconut palm-fringed pool, braided hammocks, intimate cabana beds and the oceanfront Kai Mer Spa. At the opposite side of the resort, the young at heart are drawn to Splash, the resort's tropical playground featuring CocoLand Kidz Klub, a paintball facility, kitesurfing and watersports center and the island's largest water park.
<b>Location</b>	Located in the heart of St. Lucia's history, enchantment and natural beauty on St. Lucia's exotic southern coast is Coconut Bay Beach Resort & Spa, located on the beautiful Anse de Salbes Beach (Sandy Beach) and just minutes from the Hewanorra International Airport. Just west of the resort are the recognizable Les Pitons, the twin volcanic peaks that rise above the rainforest. East of the resort's coast lies the Maria Islands Nature Reserve, home to some of the rarest species of plant and animal life in the world.
<b>Rooms</b>	Coconut Bay has 250 ocean-view rooms in two wings, Harmony for adults over 18, and Splash for the young at heart. Rooms on the Harmony side of the resort have sitting areas and private balconies. Harmony's fourth floor premium rooms were upgraded in 2008 and now offer additional universal electrical outlets, a small refrigerator and tropical high-end décor. The colorful Splash rooms are perfect for families with two queen beds and balconies overlooking the water park, lazy river and swim-up bar. Connecting rooms are available upon request. All rooms are well equipped with satellite TV, direct dial telephone, in-room safe, iron with ironing board, and a bathroom with shower and hairdryer. Throughout the resort, WiFi access is available for a daily fee.
<b>Amenities</b>	The resort offers a variety of water and land activities, nightly entertainment and internationally-inspired dining options. Along with the two adrenaline-pumping water slides, lazy river and swim-up bar, Coconut Bay also has a paintball facility and kite and windsurfing center. Enjoying the outdoors at the resort is easy, with four lighted tennis courts, two full court basketball courts, three swimming pools, a complete fitness center with the latest equipment, an outdoor whirlpool, a fully supervised children's center and the largest water park in St. Lucia. Coconut Bay is perfect for beach weddings and offers a wedding pavilion, which also hosts meetings. At the Kai Mer Spa guests can relax with ocean views and indulge in organic-infused spa treatments. For dining, there are two

specialty restaurants offering a la carte dining, a buffet-style restaurant, a beachside grill and three bars, plus a swim-up pool bar.

- Beach** Stretching one mile along the exotic south coast of St. Lucia, the Anse de Salbes Beach is one of the largest resort beaches in St. Lucia. Manicured daily, Coconut Bay guests enjoy spectacular views of the Maria Islands while relaxing in cabana beds and swaying hammocks. Tiki huts offer shade and are perfect for enjoying Coconut Bay's famous cold drinks. For more active beach experiences, beach volleyball and some of the world's finest kitesurfing are also offered along the white sandy beach.
- Pools** Coconut Bay offers three ways to soak up the sun. In the heart of the resort, centrally located between the Harmony and Splash wings is the Activity Pool where guests play water volleyball, water aerobics and other water sports. The Family Pool on the Splash side offers beach entry, waterfalls, foot massagers and the popular swim-up bar. On the Harmony side of Coconut Bay and exclusively for guests over 18 is the intimate adult pool & bar ideal for quiet afternoons.
- Spa** The Kai Mer Spa relaxes and rejuvenates guests at Coconut Bay through an array of Caribbean-themed therapies. Spa visitors are enveloped by soft sea breezes and the soothing sounds of the ocean during outdoor treatments. Inside the spa are eight treatment rooms, two steam rooms and two saunas. The oceanfront, organic-infused Kai Mer Spa was recently upgraded and now offers three new beachfront spa cabanas and a relaxation patio, perfect for massages for two or sampling the new organic treatments such as the Papaya/Pineapple Scrub and Wrap, Spicy Lime and Ginger Scrub or Rainforest Facial. Other offerings include moonlight massages for couples, accompanied by champagne. When guests select any of the spa's aloe treatments, they can pick their very own aloe from the resort's aloe garden prior to the treatment. A full spa menu offers the latest facial, wrap and massage techniques. When guests can't decide on one treatment, combination treatments like the Coconilla, a sugar, coconut and almond scrub paired with Swedish massage and Shiatsu Kenbiki are popular. Multi-treatment packages, couples treatments, beauty services like manicures and pedicures, hair treatments and special honeymooner spa experiences are also offered.



## Splash Wing Activities and Attractions

---

“Splash” is Coconut Bay’s family-friendly wing offering colorful rooms with outdoor balconies overlooking the water park, family pool and the Atlantic. For large groups and families, guests have the option of requesting connecting rooms. Splash’s CocoLand Water Park is one of the main attractions for families. Both younger and older guests enjoy relaxing in the lazy river as they float on inner tubes while listening to fun-filled laughter coming from the two water slides overlooking the beach. Even the tiniest swimmers will enjoy the beach-entrance pool and water feature at the Kidz Klub.

**CocoLand Water Park** CocoLand Water Park, the island’s largest water park, is a wonderland of waterslides, a lazy river, a swim-up bar and beach-entrance pool. One of the two waterslides is a tunnel slide, where guests must lay back as the force of the water speeds them out into the waiting splash pool.

**CocoClub Kidz Klub** Another of Splash’s family features, is the fully- supervised Kidz Klub. The action starts as soon as the kids arrive and receive their free CocoPacks including a special gift to help them remember every vacation adventure. Coconut Bay’s Kidz Klub is based on a proven educational curriculum and has staff-to-child ratios of 1-to-3 for ages three and under, and 6-to-1 for kids four and up. Children vacationing at Coconut Bay will learn age-appropriate games and activities in a safe, tropical setting. Babies as young as newborns are now welcome to the facility complete with an air-conditioned nap room.

**2Elements Windsurf and Kitesurf Centre** For guests over age 16, St. Lucia’s southeast coast is one of the preeminent areas in the world for wind water sports. On Coconut Bay’s resort grounds, the 2Elements Windsurf and Kitesurf Centre offers kitesurfing and windsurfing instruction for beginners and advanced riders alike. 2Elements features the Headzone coaching system enabling clients to receive instruction through a waterproof radio helmet, therefore accelerating the learning process. 2Elements is an official test center for RRD products and only uses the latest RRD windsurf and kitesurf equipment. An experienced professional team of instructors uses a relaxed, friendly approach to teach guests how to ride the Caribbean wind.

**Family Pool** Surrounded by tall swaying palms, one of three pools at Coconut Bay is grand in size and style. It offers beach entry, waterfalls and foot massagers. Guests can enjoy cold beverages without leaving the pool at the swim-up bar.

**Da Buzz Teen’s Club** Teens can hang out at “Da Buzz,” a popular spot stocked with video games, magazines and a ping pong table. When hunger strikes, the “Catz Meow” snack bar serves pizza, nachos and cotton candy. Since the resort is all-inclusive, growing teenagers can eat or drink whatever they choose without having to worry about cash or charging to the room.

**The Zone Paintball Field** A favorite adventure at Coconut Bay is “The Zone,” which is the first paintball facility of its kind in the Caribbean. For seriously colorful fun, teams of five can hide behind barriers as they attempt to capture the flag and avoid neon paintballs fired by opponents.

**Sports** Four tennis courts and two full court basketball courts add to the long list of activities at Coconut Bay. Tennis lessons are available at no additional cost and staff members organize pick-up basketball games and tournaments. In addition, guests can enjoy beach volleyball on Coconut Bay’s white sandy beach or take a lesson in one of the world’s finest kitesurfing facilities.



## Harmony Wing Activities and Attractions

---

Harmony offers adults an oasis of tranquility and relaxation with ocean view suites, king size beds and private verandas. Large, hand-painted St. Lucian artwork elegantly hangs in each comfortable room. After a romantic day, couples can request our exclusive “Bubbles in Bed” champagne turndown service.

- Kai Mer Spa** The Kai Mer Spa relaxes and rejuvenates guests at Coconut Bay through an array of Caribbean-themed therapies. Spa visitors are enveloped by soft sea breezes and the soothing sounds of the ocean during outdoor treatments. Inside the spa are eight treatment rooms, two steam rooms and two saunas. The oceanfront, organic-infused Kai Mer Spa was recently upgraded and now offers three new beachfront spa cabanas and a relaxation patio, perfect for massages for two or sampling the new organic treatments such as the Papaya/Pineapple Scrub and Wrap, Spicy Lime and Ginger Scrub or Rainforest Facial. Other offerings include moonlight massages for couples, accompanied by champagne. When guests select any of the spa’s aloe treatments, they can pick their very own aloe from the resort’s aloe garden prior to the treatment. A full spa menu offers the latest facial, wrap and massage techniques. When guests can’t decide on one treatment, combination treatments like the Coconilla, a sugar, coconut and almond scrub paired with Swedish massage and Shiatsu Kenbiki are popular. Multi-treatment packages, couples treatments, beauty services like manicures and pedicures, hair treatments and special honeymooner spa experiences are also offered.
- Adult Pool & Bar** Exclusively for guests over 18, alongside the Anse de Salbes Beach is the intimate adult pool & bar ideal for quiet afternoons of soaking up the sun. Surrounded by palm trees, hammocks and daybeds, the pool and tiki hut-like bar are nestled between the Kai Mer Spa and Wedding Pavilion.
- Weddings** Coconut Bay weddings deliver forever memories for the elder guests, youngest guests and everyone in between. Tie the knot at the beachfront gazebo and then dance the night away in the indoor wedding reception hall. A new wedding location is the Cap Moule á Chique Lighthouse, the second highest lighthouse in the world. Only offered by Coconut Bay, this setting offers long-range views of both the Atlantic Ocean and Caribbean Sea. Paradise wedding ceremonies at Coconut Bay can be attended by up to 40 guests in the gazebo and receptions of up to 60 in the wedding hall.
- Groups/ Meetings** The resort is also ideal to host small to medium sized meetings, team building seminars and incentive travel groups. The resort’s Caribbean Conference room ranges from 610 to 810 square feet and can accommodate up to 200 guests. All drinks, meals, high-speed wireless Internet, an on-site representative and many amenities are included. Meetings can be conducted both inside and outside and once the meeting is over, there are numerous teambuilding activities including a ropes course, catamaran sailing, paintball challenges, zip lining, sports games and many more.
- Fitness Center** Four lighted tennis courts, basketball courts and a complete fitness center keep guests fit while at the resort. Tennis and dance lessons, yoga classes and personal trainers can be requested at the resort.
- Adventure St. Lucia** Through the Adventure St. Lucia desk in Coconut Bay’s lobby, guests can book all island excursions. Coconut Bay is close to St. Lucia’s best attractions and activities and the resort’s knowledgeable staff can arrange private or group activities.



## The Best of Both Worlds

---

Coconut Bay offers two-worlds-in-one, catering to two distinct sets of Caribbean travelers. While “Splash” is a harbor of water fun for the young at heart, “Harmony” comprises the other half of the resort and is ideal for romantic couples’ relaxation. Whichever side guests choose, they can enjoy nightly entertainment, a water park and island adventures. Adults wanting a bit of both worlds can leisurely explore the entire property.

Splash offers colorful rooms with outdoor balconies overlooking the water park, pools and lazy river. For large groups, hotel rooms can also be conjoined on the Splash side. Splash’s CocoLand Water Park is one of the main attractions for families. Both younger and older guests enjoy relaxing in the lazy river as they float on inner tubes while listening to the fun-filled screams coming from the two water slides overlooking the beach. Even the tiniest swimmers will enjoy the beach-entrance pool and water feature at the Kidz Klub.

Kids 10 and older can try their luck at “The Zone,” a new paintball attraction adjacent to Splash where teammates get ready, aim and fire. Participants hide behind barriers while dodging flying paintball pellets and capturing the winning flag. Splashes of yellow paint explode on the camouflage jumpsuits as players are eliminated on the outdoor playing field.

Both parents and kids will enjoy the fully-supervised Kidz Klub, another of Splash’s family features. Coconut Bay’s Kidz Klub is based on a proven educational curriculum and has staff-to-child ratios of 1-to-3 for ages three and under, and 6-to-1 for kids four and up. Children vacationing at Coconut Bay will learn age-appropriate games and activities in a safe, tropical setting. Babies as young as newborns are now welcome to the facility complete with an air-conditioned nap room.

Nearby, the Harmony oasis offers tranquility and relaxation with ocean view suites, king size beds and private verandas. Large, hand-painted St. Lucian artwork elegantly hangs in each comfortable adults-only room. After a romantic day, couples can treat themselves to an intimate champagne turn down service, “Bubbles in Bed.”

Outside of their rooms, lovebirds can lounge by the adults-only pool and sip on tropical concoctions while relaxing in dreamy day beds or beachside hammocks. The Kai Mer Spa offers organic-infused spa treatments in serene oceanfront rooms or outdoors on specially constructed beachfront patios. An on-site aloe-vera garden provides a main, native ingredient incorporated into many of the spa treatments.

Destination weddings are a popular and intimate affair at the over-the-water wedding pavilion, located in the center of Harmony. The tranquil setting is ideal for up to a 40-guest marriage celebration. Wedding guests will enjoy the tranquil side of Harmony for the ceremony and the thrill of Splash for their fun-filled vacation.



---

## Dining

---

With several dining options, Coconut Bay Beach Resort & Spa offers something for every palate. Guests can choose to dine at one of the resort's three restaurants, or the casual beach grill.

- Coconut Walk**      *Coconut Walk* is Coconut Bay's main restaurant serving breakfast, lunch and dinner daily. The casual buffet-style dining room features an internationally-inspired menu to ensure all guests have a variety of culinary options from which to choose. Breakfast consists of everything from an omelet station to bacon and eggs to a variety of fresh fruits, pastries and cereals. For lunch, guests can choose from fresh salads, soups and hot entrées. Dinner at Coconut Walk has a 14-day rotating menu, so even guests staying longer than a week can experience an assortment of daily choices.
- Silk**                Modern Asian cuisine is served at *Silk* where red décor, superb service and fresh ingredients set the mood. The resort's chefs specialize in fusing local ingredients into Mandarin-inspired dishes. Seating schedules accommodate both families and couples. Reservations for *Silk* must be made in advance in the lobby.
- Calabash**         Guests can revive their taste buds in *Calabash*, the resort's new specialty restaurant showcasing Creole and Caribbean cuisine. Guests will delight in new menu offerings with appetizers and main courses featuring curry and jerk seasonings, fresh seafood, salads, steak and delicious tropical desserts. Reservations for Calabash must be made in advance in the lobby.
- Capri**                Those looking to grab a quick bite while enjoying the ocean breeze can visit Capri, offering a tasty array of Italian dishes and grilled favorites in a casual outdoor atmosphere. Menu highlights include spaghetti, lasagna and ravioli with a Caribbean and seafood flare, in addition to popular snacks such as burgers, pizza and jerk chicken.

---

## Bars & Entertainment

---

Coconut Bay offers five bars situated throughout the resort, including a swim-up pool bar, providing guests with endless options for quenching their thirst. The friendly bartenders are more than happy to serve up an assortment of tropical blends from fruit smoothies and mixed drinks to colorful cocktails or Piton, the local beer. All bars serve alcoholic and non-alcoholic beverages.

Coconut Bay also offers an exciting selection of evening entertainment, ranging from the area's finest musicians and top-notch performers to weekly themed dinners.

- Caribbean Night**      St. Lucia is well known for its food and music-filled street parties. Coconut Bay provides guests with a taste of a traditional street party on Saturday nights. A band plays original Caribbean sounds to get the party started as the resort's talented chefs serve up tropical dishes. Caribbean Night turns into a classic street party where guests dance the night away with impressive acrobatics, a fire-breathing show, dancers and handicrafts.

**Country  
Western &  
Casino  
Night**

Cowboys and girls sing and dance to a live country band during a poolside BBQ. As the band winds down, a charity casino, benefiting a nearby school for special needs students, awaits with games of poker, blackjack, roulette, dice and a Caribbean bottle game. The evening ends in Caribbean style as participants bet their remaining chips on a crab race and use their winnings to bid on auction items ranging from bottles of rum to local fashions.



---

## About St. Lucia

---

**Toll-Free** (888) 4-STLUCIA

**Web Address** [www.stlucia.org](http://www.stlucia.org)

**Location** St. Lucia, one of the Windward Islands of the West Indies' Lesser Antilles, is situated between Martinique and St. Vincent and to the northwest of Barbados. This tear-drop shaped island is halfway down the chain of the eastern Caribbean archipelago. The Atlantic Ocean rims St. Lucia's eastern shore, while the Caribbean Sea lines the west coast, which offers the calmest surf and finest beaches.

**How To Get There** Hewanorra Airport in Vieux Fort (UVF) is the international airport serviced by AirCanada, American Airlines, Delta, US Airways and now JetBlue from all major gateway cities including New York City, Miami, Atlanta, Charlotte and Quebec.

**Natural Beauty** St. Lucia is blessed with diverse natural attractions, including one of the world's few drive-in volcanoes and sulfur springs, a tropical rainforest, many natural waterfalls and the dramatic twin Piton mountains, which soar 2,000 feet above the sea and have become a signature for the island. East of the resort's coast lies the Maria Islands Nature Reserve, which is home to some of the rarest species of plant and animal life in the world. The Kouwes Snake and the Zandoli Terre lizard are two species that are found nowhere else in the world.

**Population** Approximately 150,000

**Annual Visitation** Approximately 275,000

**Climate** St. Lucia has year-round temperatures of 70°F to 90°F with refreshing trade winds coming from the northeast. The rainy season is June- November, but showers are usually brief.

**Language** English is the official language in St. Lucia. St. Lucians also speak a French-Creole patois.

**Currency & Taxes** The official monetary unit is the Eastern Caribbean dollar (EC\$), which is pegged at approximately EC\$2.67 per U.S. dollar. There is a government tax of 8% and a service charge of 10% on hotel and restaurant bills.

**Electricity** 220 volts (British Standard flat 3-pin plug). It is recommended that guest bring an international adaptor.



## St. Lucia Activities and Attractions

---

- Hike** Hikers can experience St. Lucia's sloping terrain as they hike along trails throughout the island. The dramatic twin volcanic peaks, Les Pitons, rise a half-mile above the rainforest. While they appear to be next to each other, one actually rises from Soufriere and the other from the neighboring village of Choiseul. Guided climbs on the Gros Piton (2,619 feet) are available for the adventurously fit.
- Dive/  
Snorkel** The underwater terrain surrounding St. Lucia is as diverse as the island itself. Divers and snorkelers can sail out to protected dive spots to view reefs, fish and even shipwrecks scattered around the island. Boat charters are available for deep-sea fishing, whale spotting or dolphin encounters.
- Zip Line** Flying through the rainforest tree tops in the center of the island is one of the most thrilling things to do in St. Lucia. The multi-platform zip lining excursion is an exhilarating adventure for all guests.
- Jeep Safari** A jeep safari tour is an excellent way to see a variety of sites in St. Lucia. The scenic drive, in an open 4X4 Jeep, allows guests to view Les Pitons, stop at the Sulphur Springs drive-in volcano and the Diamond Botanic Gardens Waterfall and Mineral Baths, which King Louis XIV built in 1713 for his soldiers.
- Kitesurfing** The resort now offers a kitesurfing school where novice or advanced kitesurfers can learn how to harness the strength of the Caribbean's wind and water. The seasoned pros patiently teach the safety elements and expert techniques. The program is easy to learn and can be taught in a series of lessons over a few days, so it is great for the whole family, even beginners. Guests are encouraged to try a "taster" lesson to get a feel for what kitesurfing is like.
- Kayak** Guides will lead kayakers through the calm waters of the St. Lucian coastline into mangrove forests, secluded beaches and tranquil coves. This water activity is great for families and couples.
- ATV** Riding along the scenic and rugged Atlantic coastline on All Terrain Vehicles is a thrill-seeker's activity. Riders will cruise through private estates, mangrove forests, mud pits, secluded coves and banana and coconut plantations.
- Bike** Both first time and advanced mountain bikers will enjoy the bike trails of St. Lucia. Guests can ride at their own pace as they challenge themselves up and down the mountainous terrain.



## Splash Into Cocoland's Kidz Klub

---

Offering more than just cartoons and crayons, Coconut Bay Beach Resort & Spa's CocoLand children's camp program was developed by a team of U.S. PhD and Masters Degree recipients in Education. The design ensures the most effective and enjoyable program for youngsters in St. Lucia. As the first program of its kind on the island, it goes beyond the typical children's programs, providing fun, safe and educational experiences.

"The Kidz Klub at CocoLand is a fun and educational experience that stays with our younger guests even after they have returned home," said Vishal Bhalla, general manager, Coconut Bay Beach Resort & Spa.

The action starts as soon as the kids arrive at the resort and receive their CocoPacks; a tote bag, water bottle with strap for the jungle tours, t-shirt, bucket or baseball hat and scrapbook. Because the youngsters can pre-register, the organizing is already done, allowing the kids to get right to the fun. There are three age groupings, with curriculums designed to cater to the different interests of each. Infants and toddlers are in the nursery, children ages three through 11 are part of the Kidz Klub, while ages nine through 14 make up the Adventure Club. The kids that qualify for both groups have their choice of which group they want to experience.

While at the Kidz Klub, youngsters take informative nature hikes on Coconut Bay's 85 palm-fringed acres and learn about the Caribbean's geography and St. Lucia's ecology. They also participate in supervised arts and crafts, enjoy the Caribbean's largest all-ages water park and play at the water playground.

The "Survivor-like" Adventure Club for the older kids combines a variety of physical and educational challenges. Though no kids will be voted off the island, the tasks are exciting and stimulating.

All kids will discover St. Lucia's history dating back to tales of pirates, local traditions and up to current day customs. Exploring lush foliage and indigenous animals from the iguana to the orange winged parrot will be part of the fun and enlightening curriculum. CocoLand is based on fundamental education principles and aims to ensure its young visitors leave with new knowledge, as well as amazing memories.



## Group Bonding and Team Building

---

Coconut Bay Beach Resort & Spa is an ideal venue for small meetings, team building and incentive travel. The resort offers all-inclusive packages, high-speed wireless Internet throughout the resort, 254 rooms, 85 acres of outdoor space and a few meeting rooms, ranging from 610 - 810 square feet for up to 200 attendees.

For team building, on-site activities and nearby excursions present adventurous challenges for groups. The resort offers a ropes course, catamaran sailing and other activities that stretch imaginations, encourage critical thinking and bring groups of friends, co-workers or classmates together.

For speeches, the beach-front gazebo can host up to 40 guests and although outdoors, has Internet access. The pavilion can be arranged meeting-style during the afternoon and accommodate sea-side dinners in the evenings. Attached, an air-conditioned pavilion comfortably seats up to 75 and offers a more traditional meeting venue.

Families are also welcomed to Coconut Bay, as the resort has an award-winning Kids Klub with age-specific curriculum making it an ideal venue for retreats geared toward families. Group members can bring out their inner child at the paintball facility at Coconut Bay, which accommodates everyone over the age of 12. Aiming blue and green paint at each other, the attraction is great for small groups to let loose on the field.

With three swimming pools, tennis and basketball courts and the island's largest water park, the kids will have plenty to do while adults take care of business. Other team-building activities include adventure tours, sports and even customized activities.

During meal time, hotel restaurants can be reserved exclusively for the group. Whether group travelers are looking to indulge in local fare, served buffet-style or specialty cuisine served a la carte, guests can choose to dine at one of three resort restaurants. Two nights a week, Coconut Bay staff joins together to host special theme nights – Caribbean Night and BBQ Night, where dinner is served buffet-style near the pools.

For corporate trips, religious groups, school functions, incentive travel or industry meetings, Coconut Bay can accommodate groups looking to learn, grow and bond.



## Atlantic Romantics Bask in Harmony

---

Couples begin their Coconut Bay Beach Resort & Spa experience with a champagne arrival reception and end their first evening with the exclusive champagne turndown service, "Bubbles in Bed." But the romantic getaway is not just about the bubbly, it is about rekindling the passion.

The full-service Kai Mer Spa specializes in couples massages to help lovebirds relax during their romantic vacation. Kai Mer's staff creates an intimate environment with its on-site aloe vera garden, traditional procedures and Organic-infused treatments. Since the spa director uses native, organic ingredients, all couples will have an improved mind and spirit after visiting the spa.

Couples can then go on an adventure and learn how to kitesurf, windsurf or play a game of paintball at "The Zone," the only paintball facility in St. Lucia. Off-site excursions can also be arranged for a private, couples-only experience like flying through the treetops while zip lining or cruising the beach on All Terrain Vehicles.

At the resort, the tranquil view of the ocean from "Harmony's" private beach area creates memorable chemistry-inspired vacations featuring an adults-only pool, braided hammocks and intimate beachfront beds. A newly-renovated poolside bar is great for couples just getting to know each other or pairs who need to reconnect in paradise.

Coconut Bay's Harmony Romance packages offer Bachelor fans a chance to create their very own fantasy vacation. Guests who stay seven days or longer can choose between one of three affordable packages featuring romantic touches such as champagne check-in and couples-only beachfront dinners.

For couples looking to tie the knot, Coconut Bay creates magical weddings on the beach, oceanfront in the gazebo or in the tropical gardens. Whether couples envision a small intimate gathering or a large traditional wedding, a personal wedding coordinator will customize all of the details to suit their needs. The resort has exclusive rights to host weddings at the historic Cap Moule à Chique lighthouse, second highest lighthouse in the world built high above the Caribbean Sea.

And with the St. Lucian marriage requirements being fairly quick, with only two days residency and two days to wait for the license, couples get married at the resort nearly daily. Coconut Bay's wedding team provides a choice of decorations, entertainment, photography and beauty treatments for the soon-to-be wed.



---

## Learn to Fly on the Water at Coconut Bay

---

Coconut Bay Beach Resort & Spa offers a kitesurfing school where novice or advanced kitesurfers can learn how to harness the strength of the Caribbean's wind and water. Guests over the age of 16 have the option of taking lessons with a seasoned pro.

"Kitesurfing appeals to all kinds of active travelers," said Chris Haysey of 2Elements Watersports Centre at Coconut Bay. "Our water-loving team uses state-of-the-art equipment so we can teach anyone with the desire to learn how to kitesurf. Using the power of the wind and water is exhilarating." Haysey came to St. Lucia in search of the perfect kitesurfing location, and with strong prevailing winds it's no wonder he stayed to teach exclusively for Coconut Bay.

The best months for kitesurfing are December through August, and the average wind speed is between 18 and 20 knots in the winter and 14 and 16 knots during off-peak season, so travelers can feel confident they will have a memorable trip no matter what time of year. Kitesurfing is quickly growing in popularity and is ideal for those who are water confident, can tread water and like to experience adrenaline rushes. The sport is easy to learn and can be taught in a series of lessons over a few days, so it is great for the whole family, even beginners.

Coconut Bay's on-site water sports complex rents paddle boards, kayaks and kitesurfing equipment for guests. The resort will also store equipment guests bring. Their high-tech kitesurfing gear is top of the line and features helmets equipped with strategically-placed cameras and internal radios so surfers can communicate with instructors on land who help correct performances and improve technique. The sports shop also serves as a hideaway from the heat where students can later review their kitesurfing tapes and watch instructional videos.

"Our kitesurfing instructors will teach students how to fly on the water," Haysey said. "The new equipment gives guests an added edge and the water sports complex will add to Coconut Bay's exhilarating activities."

After the initial "taster" course, each person usually needs about 10 hours of lessons to become confident on the board. A complete kitesurfing package at Coconut Bay is \$400 per person and includes 10 hours of lessons. At the completion of the course, each guest will receive an International Kiteboarding Organization (IKO) certification card.

During the lessons, students are in groups of four or fewer to get the full experience and appropriate attention from coaches. Guests can make kitesurfing reservations online, over the phone or at the Adventure St. Lucia Desk located in Coconut Bay's lobby.



## Images

---

Coconut Bay's full image gallery is located at: [www.coconutbayresortandspa.com/gallery](http://www.coconutbayresortandspa.com/gallery)

High resolution images are available for download at: [www.cbayresort.com/web\\_gallery](http://www.cbayresort.com/web_gallery)

